



Sponsorship Opportunities

FOOD

(Art+Music)

09.12.25

FILM

09.13.25

FASHION

09.27.25



Food,
(Art+Music)
Film &
Fashion

www.jaxfuse.com

the link[™]
space that inspires

Why be part of

Jax Fuse Festival was born out of a need to support creators across Northeast Florida. In a lively and vibrant community such as this one, there is talent lurking in every corner. We wanted to create a space where that talent could shine and bring the community together with a focus on five sectors: Film, Food, Art, Music and Fashion.

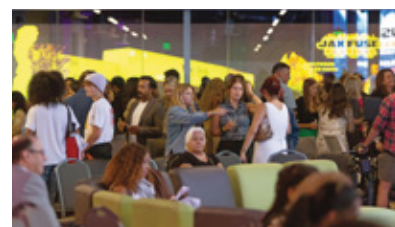
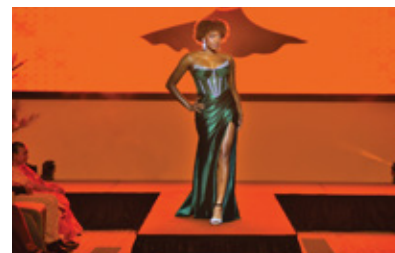
An article recently published by Ponte Vedra Recorder states, "Northeast Florida is home to a vibrant population of creative professionals, something not always on the radar of those working in other fields. But just as individuals who make their livings across the broad business spectrum benefit by collaboration, inspiration and a connection to innovation, so to do creatives."

With the goal of uplifting and empowering the creative economy in this region, **the link** — a multifaceted facility that enriches the community in diverse ways — last year launched Jax Fuse."

The inaugural year in 2024 welcomed 300+ attendees who converged at **the link** in Nocatee to support up-and-coming designers and stylists, filmmakers and local restaurants and food vendors. The two-day festival took the form of a fashion show and food expo and a viewing of local and international films.

We are excited to bring Jax Fuse back with an additional day highlighting Food stand alone with Art and Music, making this celebration even bigger and better!

With a calendar of events spread across two weekends, in the spirit of festivals, we're bringing the Greater Jacksonville area a vibrant, diverse, and unforgettable series of experiences:



September 12 – **Food (Art+Music) Fest Day**

Experience the tastes and sounds of Northeast Florida during an unforgettable evening celebrating local talent. Food, Art + Music Day at Jax Fuse features live music performances, culinary creations from regional chefs, and curated for showcasing local artists in a range of styles. Whether you're vibing to the music, savoring unique bites, or browsing bold visual art, this night is the perfect upscale outing with friends.

Highlight

-  Culinary zone with local and regional food vendors.
-  Live music performances across multiple genres.
-  Art and creative showcases.
-  Community-centered vibe with entertainment for all ages

Audience:

Foodies, local artists, musicians, families, and young professionals.

Tentative Agenda:

Doors Open: 5:30 PM

Opening Remarks: 6 - 6:10 PM

Food Showcase Opens: 6 - 9 PM

Group Art Activity: 6:30 - 8:30 PM

Artists Showcase: 6:30 - 8:30 PM

Live Music & Performances: 6:30 - 6:45 PM & 7:30 - 7:45 PM

"Creative Economy & Culture" Talks:

- **Art Panel** - 7:00 - 7:15 PM

- **Food Panel** - 8:00 - 8:15 PM

Closing Jam Session / Final Performances: 8:30 - 8:45 PM

Doors Close: 9:00 PM

Food (Art+Music), Film & Fashion

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September 13 – Film Fest Day

Join us for Film Day at Jax Fuse — a celebration of independent cinema and creative storytelling in Northeast Florida. This one-of-a-kind day features film screenings from emerging filmmakers, interactive workshops, and networking with local film industry professionals, including members of our expert advisory committee. Whether you're a filmmaker, film lover, or creative professional, Film Day offers insight, inspiration, and connection.

Highlights:

-  10+ curated short film screenings
-  Workshops
-  Keynote session with a recognized guest from the industry
-  Professional networking opportunities for filmmakers

Audience:

Independent filmmakers, students, production companies, and film lovers.

Tentative Agenda:

- Doors Open: 12:30 PM
- Workshops: 1:00 - 4:00 PM
- VIP Networking - 4:00 - 4:45 PM
- Opening / Kickoff - 4:45 - 5:00 PM
- Keynote - 5:00 - 5:30 PM
- Film Screenings - 5:30 - 8:00 PM
- Audience Voting - 8:00 - 8:10 PM
- Awards - 8:10 - 8:30 PM
- Networking - 8:30 - 9:30 PM

September 27 – Fashion Fest Day

Celebrate bold expression, creativity, and emerging style at Fashion Day during Jax Fuse. Experience runway showcases featuring fresh talent alongside hands-on workshops designed to inspire and elevate your fashion game. This day highlights Northeast Florida's most stylish creatives in an unforgettable atmosphere filled with trendsetters and tastemakers.

Highlights:

-  3 fashion shows featuring designers
-  Pop-up boutiques, styling lounges, and glam stations
-  Runway performances
-  Networking mixers, and sponsor recognition

Audience:

Designers, fashion professionals, students, stylists, content creators, media and fashion lovers.

September 27 – Fashion Fest Day

Tentative Agenda:

Networking & Exhibition: 4:00 - 5:30 PM

Welcome: 5:00 PM – 5:30 PM

Opening Remarks & Kickoff: 5:30 PM – 5:45 PM

Music Entertainment segment 1: 5:45 PM - 6:00 PM

Runway Show – Segment 1: 6:00 PM – 6:30 PM
(Upcycle, Sustainability)

Music Entertainment between segment 2: 6:30 - 6:45 PM

Intermission / Break

Runway Show – Segment 2: 7:00 PM – 7:30 PM
(Local emergent designs)

Music Entertainment between segments: 7:30 - 7:45 PM

Runway Show – Segment 3: 7:45 PM – 8:15 PM
(Corporate Looks)

Closing Remarks & VIP Reception: 8:15 – 9:00 PM

By partnering with Jax Fuse 2025, your brand will:

Reach a Targeted Audience

Engage and connect with high-value audiences and creative leaders across multiple industries, Film, Food, Music, Art and Fashion, who value quality and innovation.



Enhance Community Engagement

Help position “Greater Jacksonville” as a growing hub for creative business.

Support local talent and demonstrate your commitment to cultural growth and creativity.



Networking Opportunities

Connect with industry leaders and influencers through exclusive events and VIP areas.

Be seen alongside recognized creators and guests and showcase your work to a vibrant, engaged, and diverse audience.



Jax Fuse doesn't just set trends — it sets the stage for lasting impact.

Supporting Local Non-Profits

Food



Fashion



Film



Food (Art+Music), Film & Fashion

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Sponsorship Opportunities

Why become a Sponsor

Becoming a Jax Fuse sponsor means more than logo placement, it's a front-row seat to connect with a culturally engaged audience and elevate your brand through immersive, high-visibility experiences. Each level offers premium exposure, event access, and opportunities for authentic brand activation.

This isn't just an event, it's a platform for bold expression, meaningful connection, and high-impact visibility.

Whether you're looking to grow your brand, engage with trendsetters, or align with Jacksonville's creative momentum, Jax Fuse is where influence meets opportunity.

Sponsorship Tiers

Presenting Sponsor

Top billing as "[Festival Name] presented by [Sponsor Name]"	✓
Exclusive logo placement on all event banners, stage signage, and promotional materials	✓
Recognition in all media, press releases, and interviews	✓
Dedicated VIP lounge branding opportunity	✓
10 VIP passes + Premium booth space	✓
Speaking opportunity on main stage	✓
Option to include item in swag bags or raffle	✓
Opportunity for event activation and speak each day of Jax Fuse	✓

\$7,000

Featured Sponsorship Spots

Benefits	Platinum	Gold	Silver	Bronze
Prominent logo placement on stage signage and select marketing materials	✓			
Recognition in email campaigns and social media shoutouts	✓	✓	✓	✓
VIP passes	6	4	2	2
Premium booth space	✓	✓	✓	
Option to include item in swag bags or raffle	✓	✓		
Website	✓	✓	✓	✓
Opportunity to Speak During Selected Day of Jax Fuse	✓	✓		
	\$5,000	\$3,000	\$1,000	\$500

In-kind Sponsor

- Recognition in email campaign and social media shoutouts
- 2 VIP passes
- Logo on the Website
- Mention during the Event

All sponsor levels also benefit from general brand exposure across the Jax Fuse platform, with opportunities to be featured in the following areas:

- Media Partnerships
- Food and Beverage
- Photography
- Video
- Giveaways to Performers, Instructors and, Attendees

Committee Members Information

Jax Fuse is proudly led by a passionate committee of professionals dedicated to elevating Jacksonville's creative scene and building an inclusive space for artistic growth. Our committee brings expertise across fashion, food, film, hospitality, and media.

Committee Roles Include:

- Event Programming & Curation
- Community & Creative Partnerships
- Guest Experience & VIP Relations
- Sponsorship & Business Development
- Media, Marketing & Content Strategy



Sponsorship Agreement

I agree to sponsor Jax Fuse at the following level. Presenting & Platinum applied to all 3 days; Gold, Silver, and Bronze are for a specific day.

Food (Music+Art)

Gold____

Silver____

Bronze____

Film Festival Day

Gold____

Silver____

Bronze____

Fashion

Gold____

Silver____

Bronze____

3 day Jax Fuse Partner

Gold____

Silver____

Bronze____

Company Name	
Address	
Contact Person	
Contact E-mail	
Contact Phone	
Total Amount	

___ Pay by Check ___ Credit Card (Invoice Me)

Sponsorship agreement may be emailed to raghu@thelink.zone, or mailed to the link, 425 Town Plaza Ave., Ponte Vedra, FL 32081.

Please make check payable to: the link and send with sponsorship agreement to the address above. If paying by credit card, a processing fee will be added to the payment.

Acknowledgement Information:

Name of the sponsor as it should appear in the event program and promotional materials:

Provide a high resolution sponsor logo (JPG format) to keeli@thelink.zone ASAP for inclusion in promotional activities.

Authorizing Signature(s):	Authorizing Name:
Title:	Date:

(Please Print or Type)



For years, we've built more than a space — we've built a community in the heart of Nocatee. A place that inspires, connects, and supports the growth of local businesses and entrepreneurs.

Ready for partner?

For sponsor packages and brand integration opportunities, reach out to:

Raghu Misra

raghu@thelink.zone

The Link, 425 Town Plaza Ave.,
Ponte Vedra, FL 32081

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